



**Automotive Tier One Q1 2020** 

Industry Report

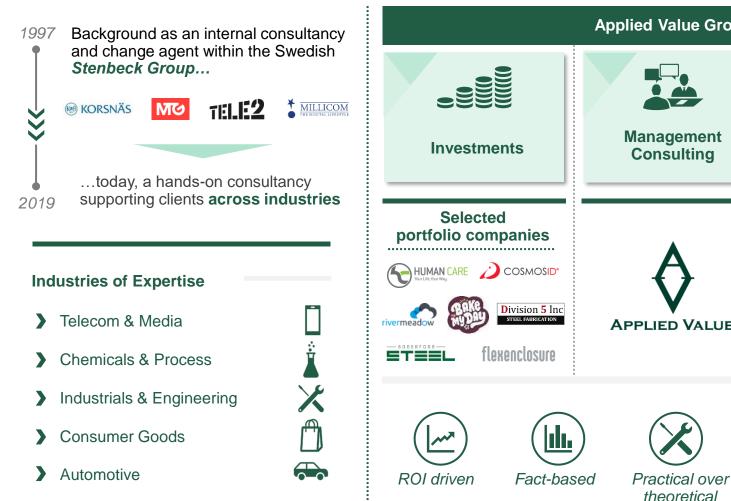
August, 2020

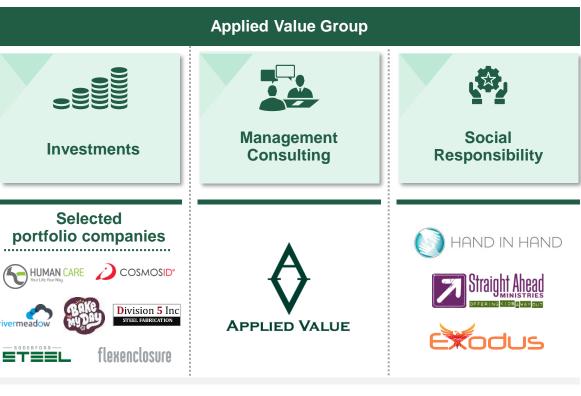
**Applied Value** 

Empire State Building 350 Fifth Ave. Suite 5400 New York, NY 10118 Phone: +1 646 336 4971

www.appliedvaluegroup.com

### Applied Value is a management consulting & investment firm founded on the principles of lean growth and entrepreneurship.







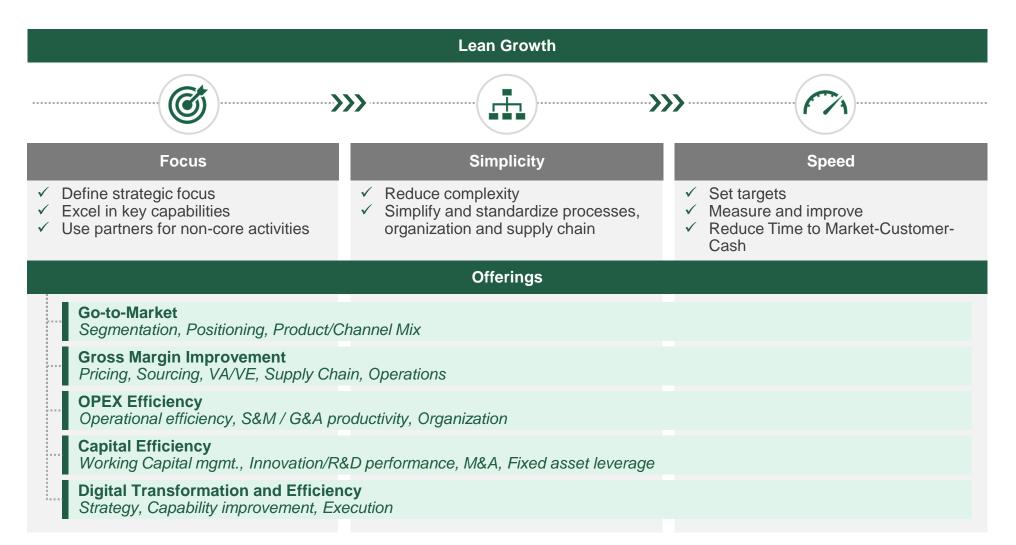




perspectives

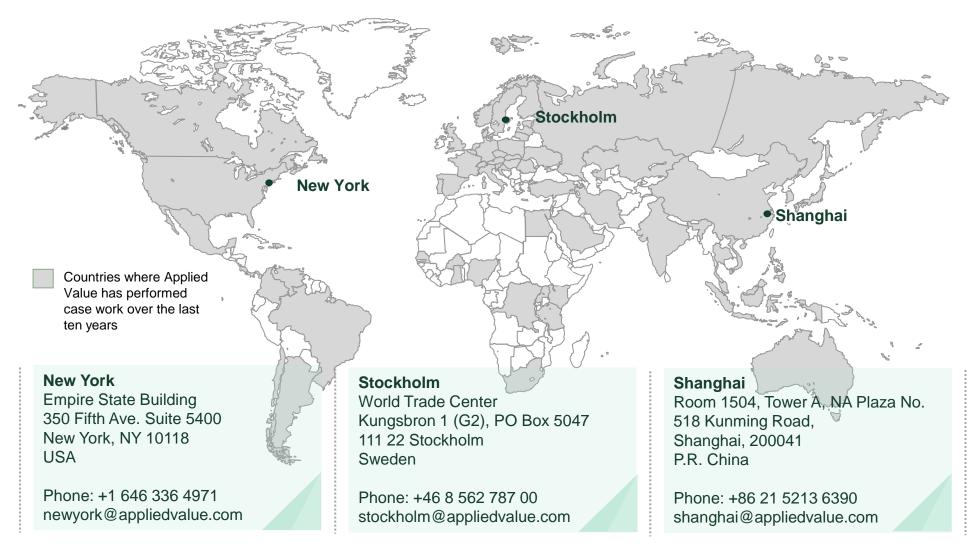


# Our Lean Growth framework is based on Focus, Simplicity, Speed – guiding principles to raise client performance.





## Applied Value challenges and supports repeat global clients across industries from three offices.





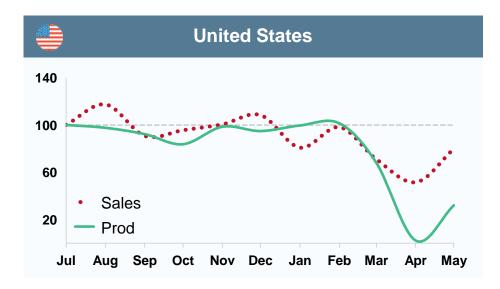
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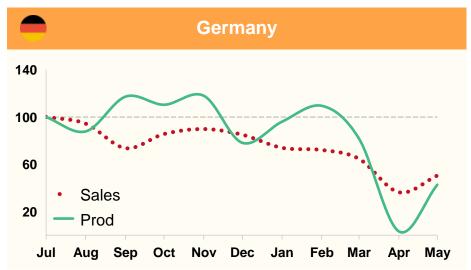
### **COVID Impact Analysis**

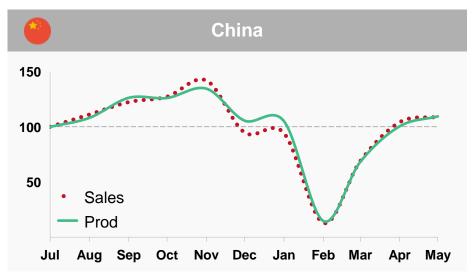
- > Financial Benchmarking
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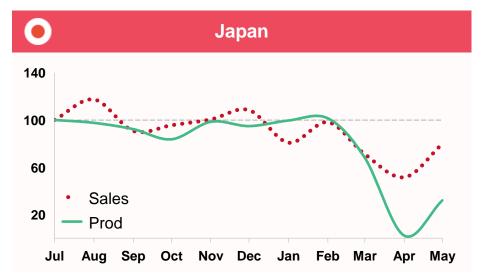


## Global light vehicle production and sale declined to nearly 0 at the height of COVID-19 in April with a slight recovery beginning in May.







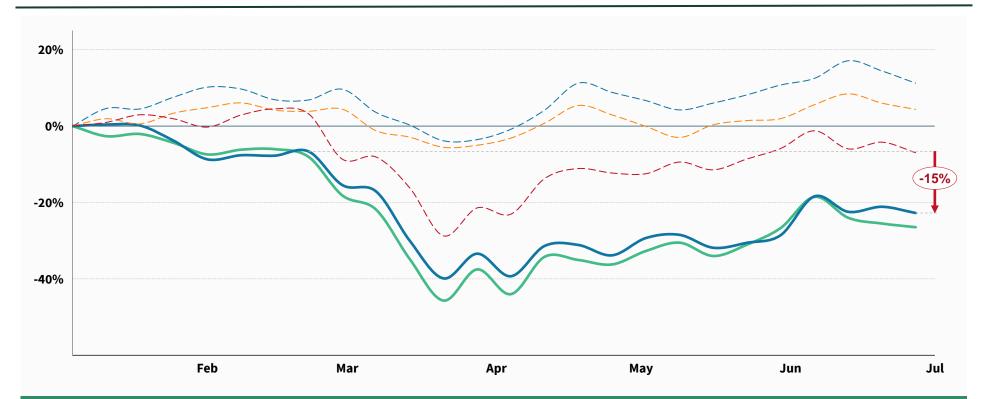




# Stock market performance of OEM and AT1s were similar during the pandemic, they fell further and recovered slower than major global indices.





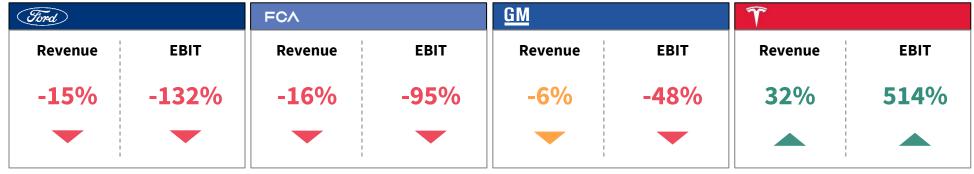


- Major stock markets declined by around 40% but quickly recovered to near pre-pandemic levels.
- Automotive sector saw slower rebound compared to general indices. **OEM as well as Tier 1 Supplier stock price are 14% lower compared to the pre-pandemic high** in mid-February.
- COVID-19 also caused **significant appreciation of the US Dollar** as major central banks took various action to combat economic turmoil and to prepare for the onset of global recession.



# Most OEMs saw significant damage to both Revenue and EBIT in Q1 2020 and Q2 is expected to bring similar news or possibly worse.

CQ1 2020 vs. CQ1 2019

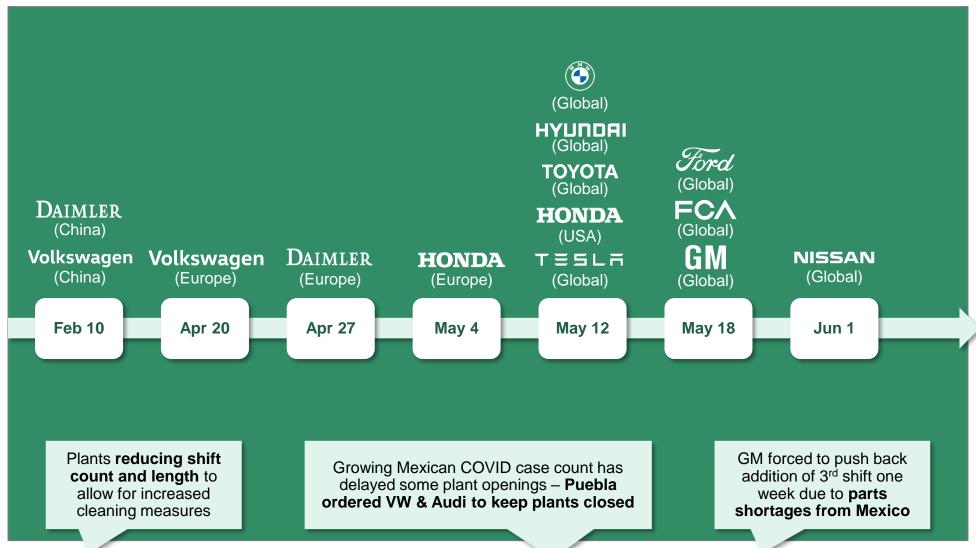


H				$\odot$		₩	
Revenue	EBIT	Revenue	EBIT	Revenue	EBIT	Revenue	EBIT
-15%	-19%	-8%	-28%	-6%	-69%	-8%	-83%

				8		<b>B</b>	
Revenue	EBIT	Revenue	EBIT	Revenue	EBIT	Revenue	EBIT
4%	5%	-21%	-2,207%	-15%	-44%	6%	5%
					•		



# Many OEMs have announced or executed plans to reopen 75 – 100% of Pre-COVID capacity by June.





## Compared to Q1 2019, the majority of Auto Tier 1 suppliers have seen large decline in revenue and EBIT.

Tier 1 Supplier Revenue and EBIT Change Q1 2020 vs Q1 2019



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# AV's methodology breaks out Tier One Auto Companies into key Sub Segments.



#### Chassis

Axles, exhaust, suspension, brakes, bearings, 4WD components, fuel tanks, bearings



#### Exterior/Body

Class A stamping, non-/structural stampings, frame/subframe components, body hardware glass, paint, body molding, fascias, wiper systems, door handles, seals, and wheels



#### **Powertrain**

Drive controls, engines, transmissions, 5C components, pistons, heads, engine cooling and air management, injectors, turbochargers, tubes and hoses, antivibration systems



#### Interior

Seats, seat belts, interior products, safety related products, analog instrument panels (IPs), trim, carpet, headlines, mirrors, climate control



#### **Electronics**

Antilock braking system, lamp and headlights, batteries harnesses, entertainment and infotainment system, control modules, regulators, electrical wirings, and air conditioning units



#### **Conglomerates**

Suppliers a composite of the above categories with no distinct specialization



# Applied Value has assessed 89 publicly traded Auto Tier 1 companies across 6 different operational segments.





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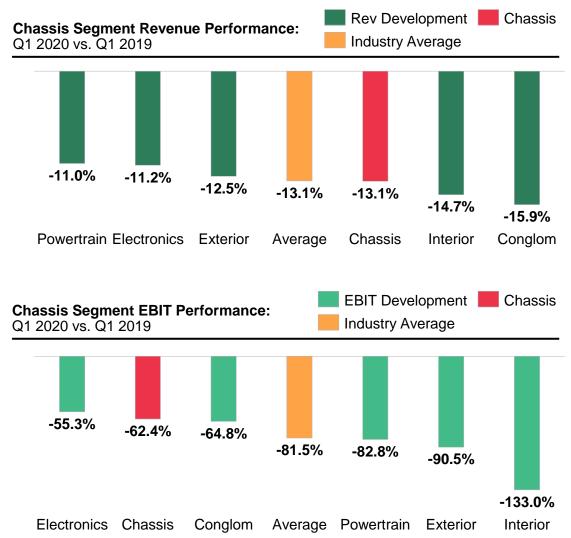


### Applied Value has analyzed 18 companies in the Chassis segment.



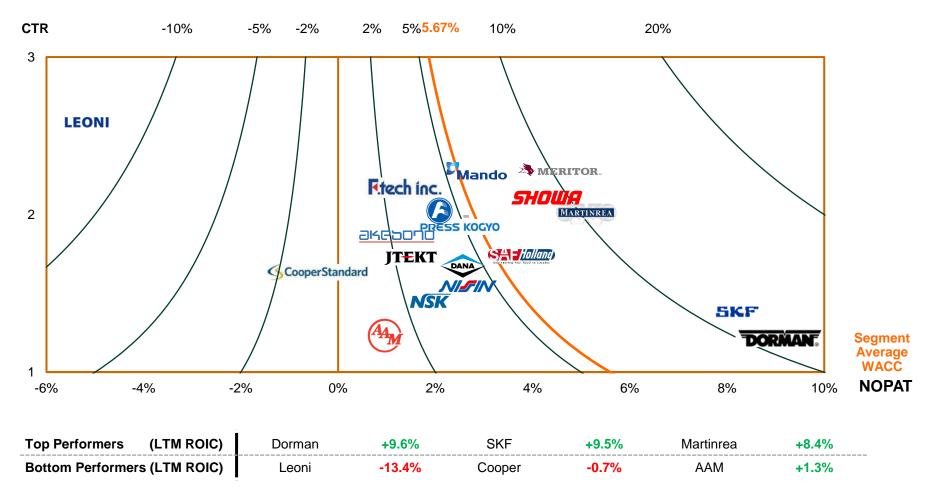
Axles, exhaust, suspension, brakes, bearings, 4WD components, fuel tanks, bearings







### **ROIC** snapshot for Chassis segment. Peer Group ROIC LTM



ROIC = Return on Invested Capital (actual return that the company has generated after tax)

WACC = Weighted Average Cost of Capital (the required return that the company must generate in order create value, i.e. a ROIC>WACC creates shareholder value)





Average

LTM

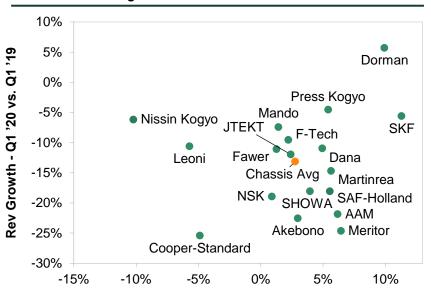
4.3%

Average

I TM

## Chassis sector saw significant revenue decline of -13.1% in Q1 2020 due to the impact of COVID-19.

#### Chassis' EBIT Margin x Revenue Growth



EBIT Margin - Q1 '20

- Dorman was the only company in the chassis segment to record increased revenue in Q1 2020 vs. the same period last year and attributed this favorable comparison to a difficult product launch that hindered sales in Q1 2019.
- Cooper Standard suffered a significant 25.4% decline in revenue year on year, which was mainly driven by the COVID-19 pandemic as well as its divestiture of the Anti-Vibration Systems business to continental. Foreign exchange fluctuation also had significant adverse effect on its top line.
- Martinrea revenue declined 14.7% in Q1 2020 due to general weakness in the automotive market and COVID-19. However, revenue will likely rebound with the acquisition of Metalsa and its entry into passenger car structural component business.

#### **Chassis' Quarterly Development**



9.1%	9.4%	8.2%	7.3%	9.5%	10.2%	8.9%	8.5%	
								4
Q2 2018					Q3 2019			

719 2019 2020	2019	2019	2019	2010	2010	2010
Av			1	s	S/Sale	COG
.3% 85.1% 84.6%	84.3%	83.5%	84.0%	83.7%	83.0%	82.2%
83						
23 04 01	<b>∩</b> 3	O2	O1	04	<b>∩</b> 2	02

2019

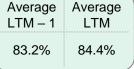
2019

2019

2020

8.5%	9.6%			
	·			

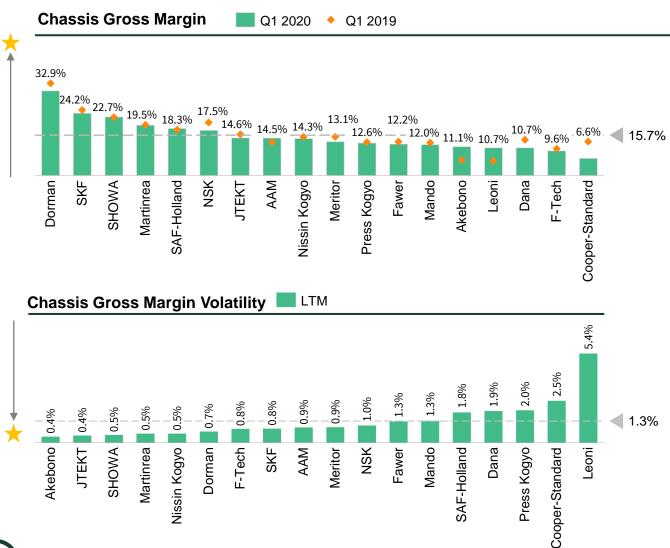
I TM \_ 1







# Average Gross Margin of chassis segment was 15.7% in LTM, with Dorman and SKF as leaders and Cooper Standard lagging with Gross Margin of 6.6%.



- Akebono saw an increase in Gross Margin that can be attributed to positive effects from measures for fixed cost reduction in Japan and optimization of human resources and cost reduction in North America, despite declining order volume in North America and China.
- SKF was able to maintain one of the segment's highest gross margins despite recording revenue decline of 5.6% YoY in Q1 2020. The high margin is attributed to continuous emphasis on efficient operations and targeted cost reduction and is expected to improve further with implementation of Al-driven efficiency improvement initiatives.
- SHOWA recorded gross margin of 24.2% in Q1 2020. It initiated the acquisition of Hitachi Chemical for \$8.9 million. This merger is aimed to enhance SHOWA's expertise in hightech and electronic materials to further improve competitiveness in international markets.





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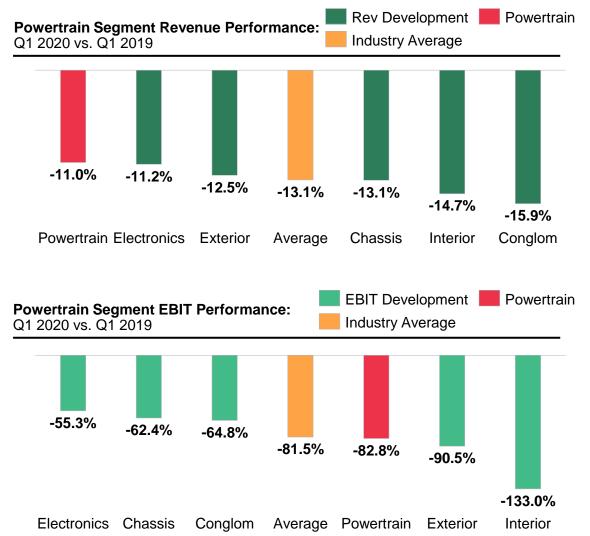
### Applied Value has analyzed 20 companies in the Powertrain segment.



#### **Powertrain**

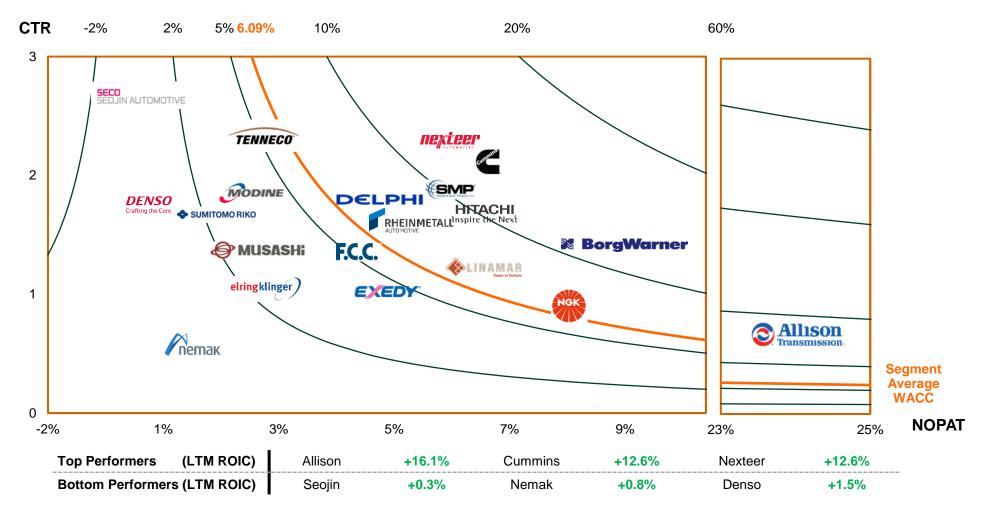
Drive controls, engines, transmissions, 5C components, pistons, heads, engine cooling and air management, injectors, turbochargers, tubes and hoses, antivibration systems







### **ROIC** snapshot for Powertrain segment. Peer Group ROIC LTM



ROIC = Return on Invested Capital (actual return that the company has generated after tax)

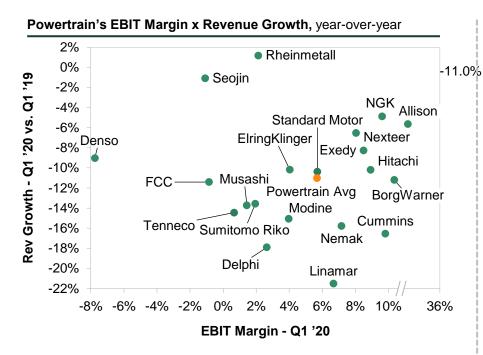
WACC = Weighted Average Cost of Capital (the required return that the company must generate in order create value, i.e. a ROIC>WACC creates shareholder value)



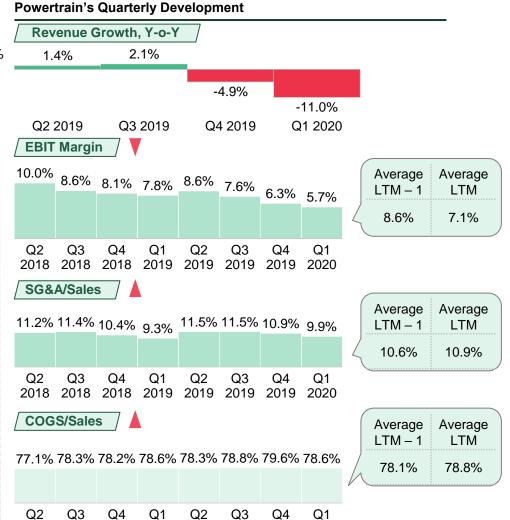
Source:



## Powertrain segment was the least impacted by COVID-19 vs. other segments, but still recorded a loss of -11.0% in Q1 '20 vs. Q1 '19.



- The powertrain segment was the AT1 segment least affected by COVID-19 from a revenue perspective with a -11.0% hit to Q1 2020 revenue vs. Q1 2019.
- Tenneco, typically one of the segment's most rapid growers experienced a -14.4% dip in Q1 2020. Amid the bad news, Tenneco was able to announce a positive development in March 2020 - a cobalt substitute material for its engine products to mitigate impact of cobalt price fluctuations.
- Linamar saw the segment's most severe revenue decline in Q1 2020 at -12.5% vs. Q1 2019, while Rheinmetall was the segment's only growth story, carving out a minimal 1.2% growth over the same period.



2018

2018

2019

2019 2019

2019

2020

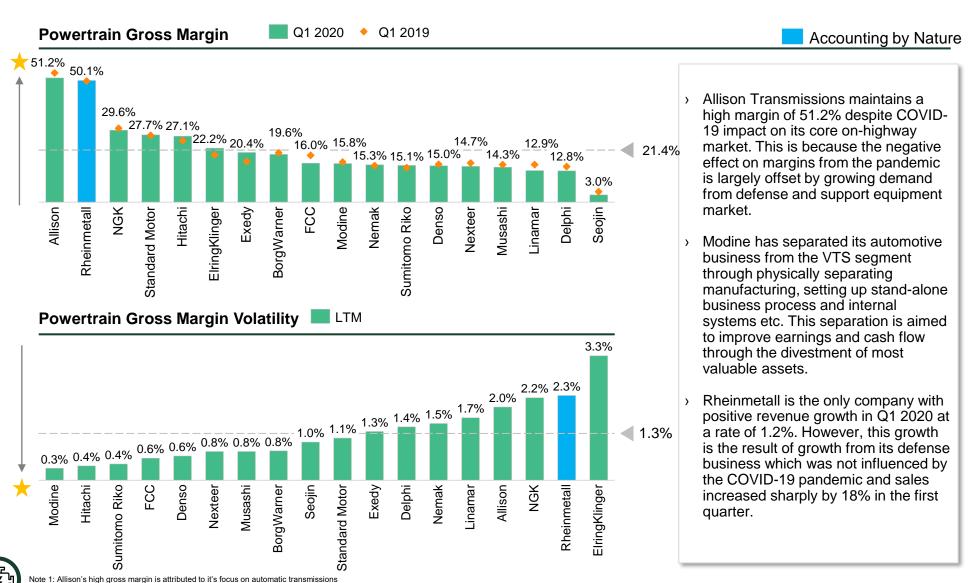




Note 2: Automotive is only 10% of Hitachi's Revenue

Source: Interim & Annual Reports, Capital IQ, Applied Value analysis.

# The average gross margin of powertrain sector in LTM was 21.4%, while gross margin volatility was on average 1.3%.





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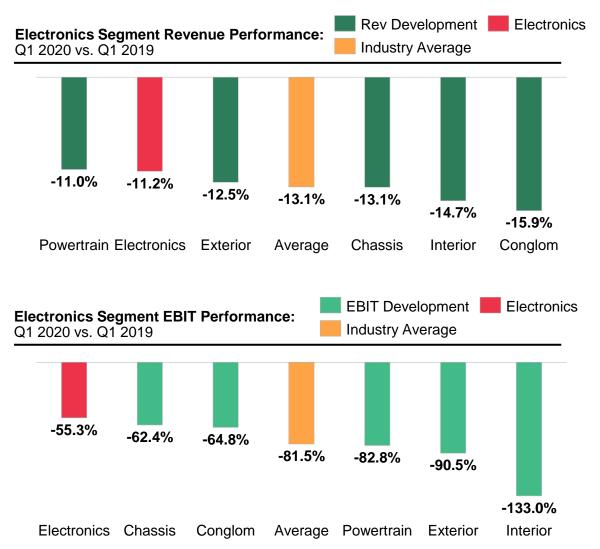


### Applied Value has analyzed 18 companies in the Electronics segment.



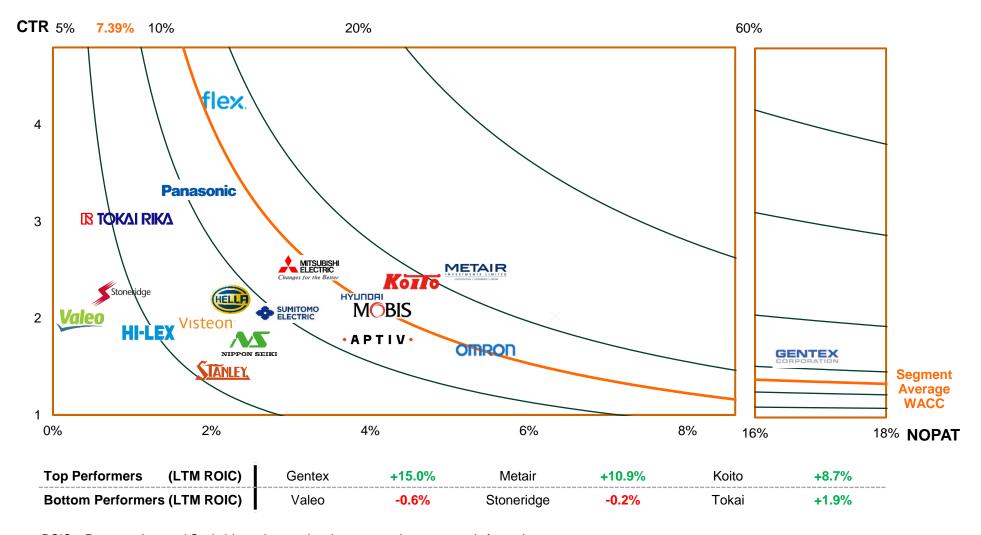
Antilock braking system, lamp and headlights, batteries harnesses, entertainment and infotainment system, control modules, regulator, electrical wirings, and air conditioning units



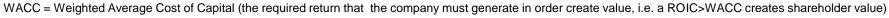




### **ROIC** snapshot for Electronics segment. Peer Group ROIC LTM



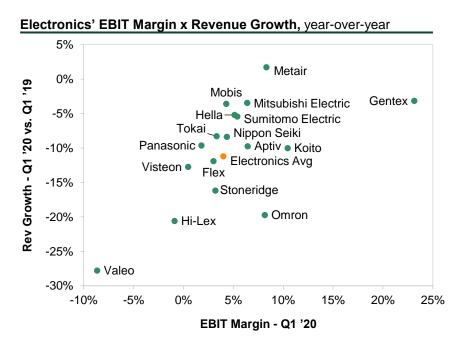
ROIC = Return on Invested Capital (actual return that the company has generated after tax)



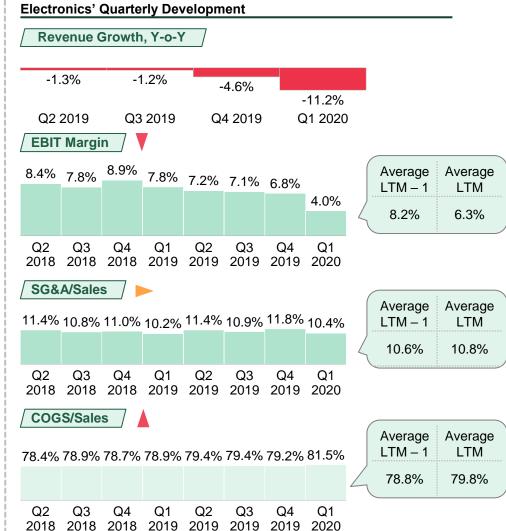




## Compared to Q1 2019, Electronics' sector revenue dropped by -11.2% in Q1 2020.



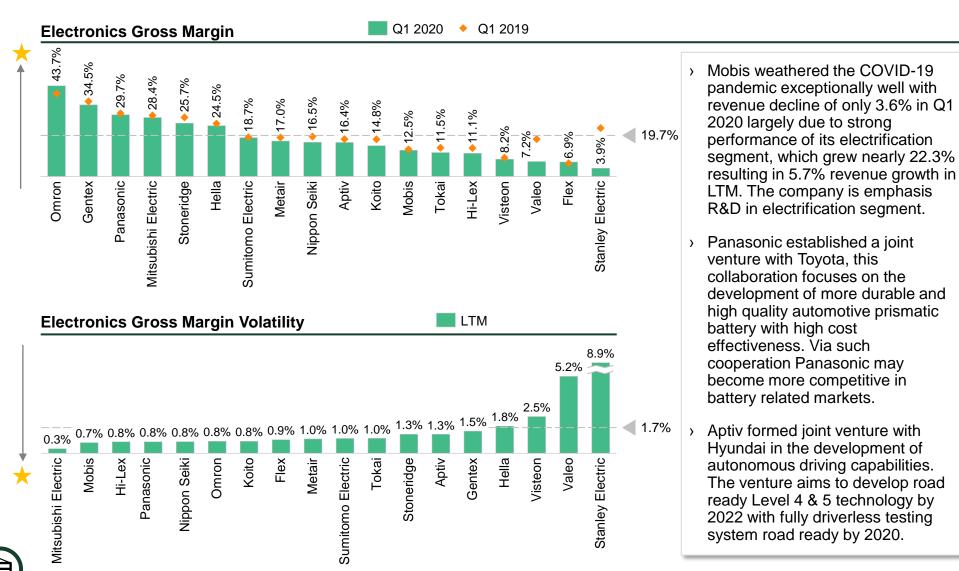
- Gentex reported highest EBIT margin amongst peers at 23.1% in LTM on top of a -3.2% decrease in revenue. The high margin is attributable to a strong product mix which mitigated the effects of falling demand.
- Due to the world-wide production suspension caused by COVID, Stoneridge's revenue decreased by 16.2% Q-o-Q, but its gross margin improved slightly due to decline in raw material and overhead costs.
- Hi-Lex revenue declined sharply -20.6% in Q1 2020 vs. Q1 2019, although revenue had already been on a downward trajectory ahead of the outbreak.







# COVID brought significant impact to the Gross Margin of Valeo and Stanley Electric, propelling both companies to the bottom of their peer segment.



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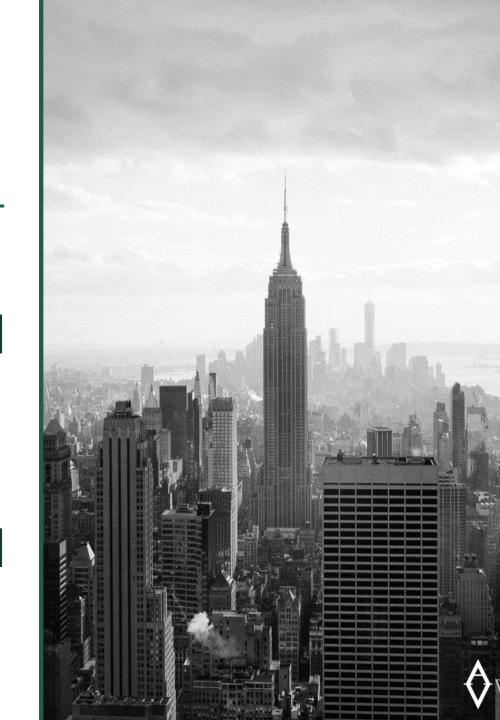
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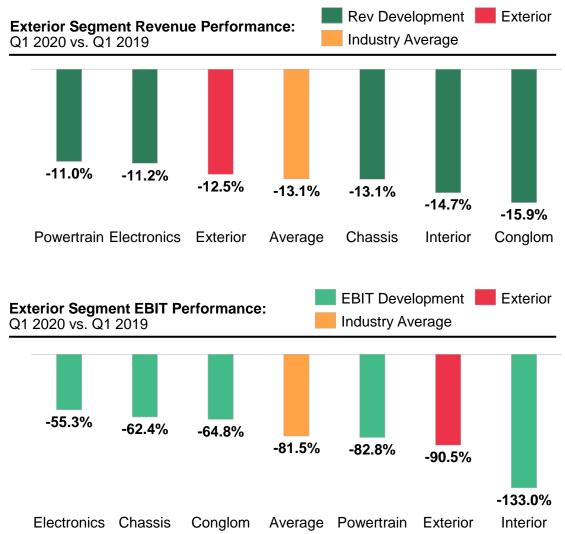


### Applied Value has analyzed 6 companies in the Exterior/Body segment.



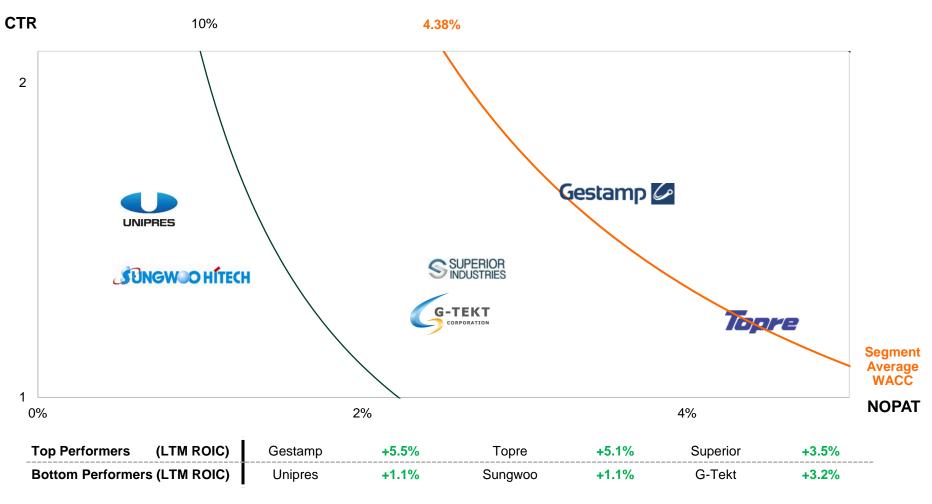
Class A stamping, non-/structural stampings, frame/subframe components, body hardware glass, paint, body molding, fascias, wiper systems, door handles, seals







### **ROIC** snapshot for Exterior/Body segment. Peer Group ROIC LTM



ROIC = Return on Invested Capital (actual return that the company has generated after tax)

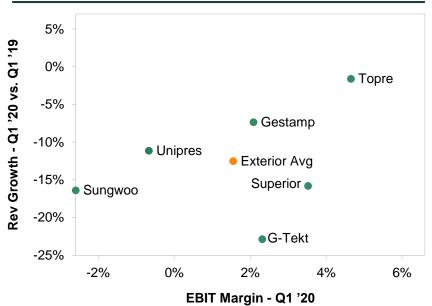
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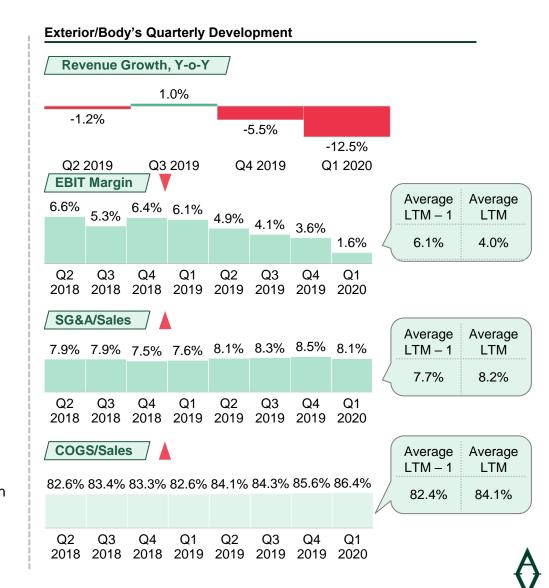


# Exterior/Body segment endured a 12.5% decline in Q1 2020 revenue vs. the same period last year.



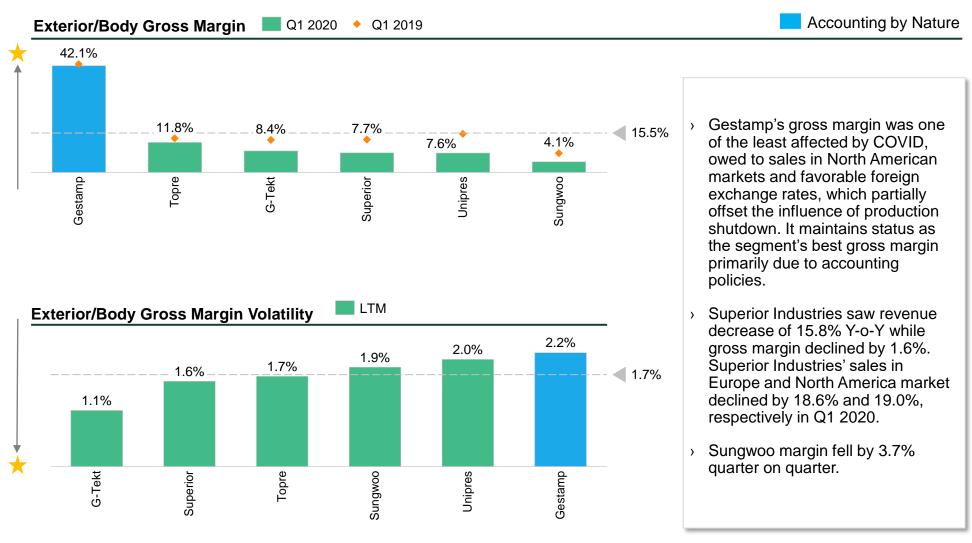


- The Exterior/Body segment experienced an overall revenue decrease of -12.5% in Q1 2020 vs. Q1 2019, performing slightly better than the average of all Auto Tier 1 companies, which recorded -13.1%.
- Topre outperformed peers, maintain nearly flat revenue while others declined. Recent performance has been aided by its acquisition of Mitsuike Co in Q2 of 2019.
- G-Tekt revenue declined 22.8% in Q1 2020 due to weakness in demand caused by global automotive slump and COVID-19. The decline is largely driven by strong decline in the North America and Asia markets.





## Unipres experienced most significant decline in Gross Margin in Q1 2020 recording 7.6% down from 15.2% in Q1 2019.







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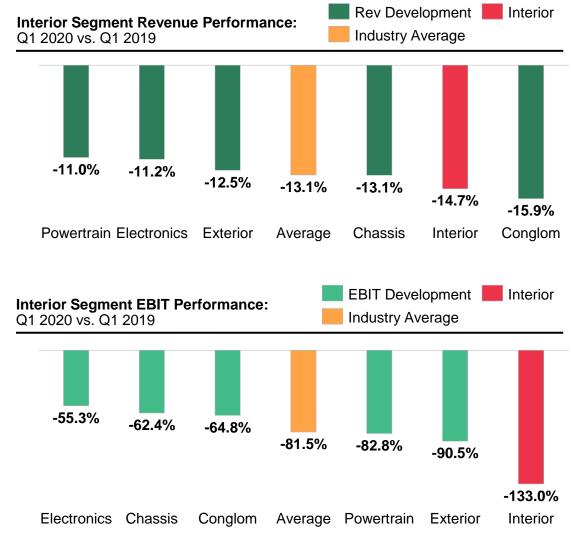


### Applied Value has analyzed 16 companies in the Interior segment.



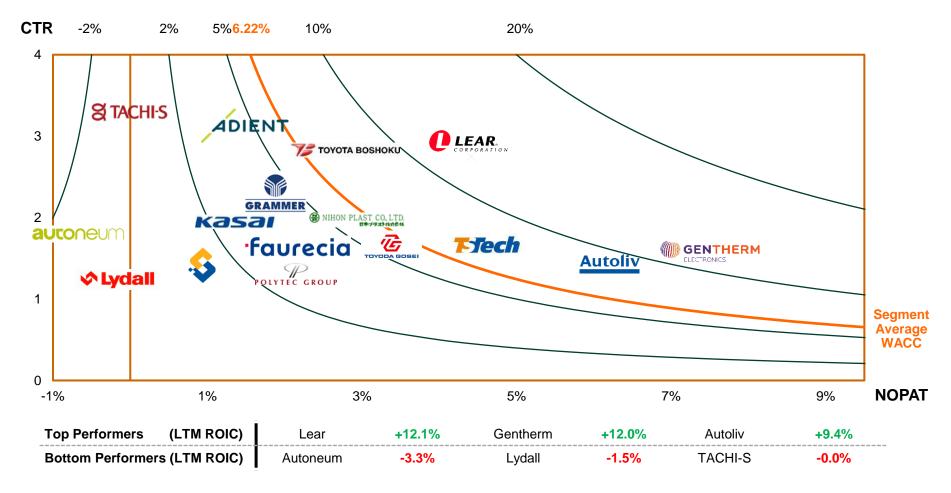
Seats, seat belts, interior products, instrument panels (IPs), trim, carpet, headlines, HVAC, mirrors, climate control







### **ROIC snapshot for Interior segment.**Peer Group ROIC LTM



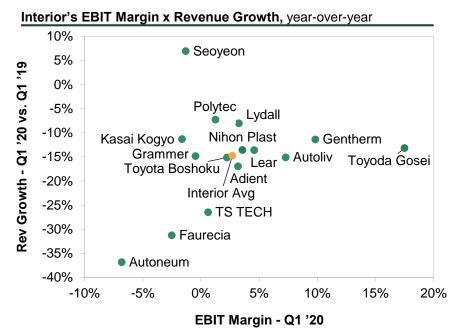
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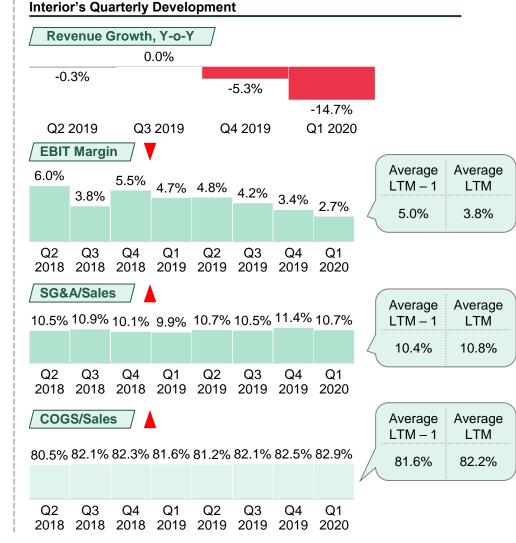




## Interior Q1 '20 revenue dropped 14.7% compared to Q1 '19, with the most dramatic revenue decline coming from Autoneum's H1 results.



- Grammer experienced a 11.4% decline in sales compared to Q1 2019 due to production shutdown in China, lower demand, and unfavorable currency exchange. However, LTM revenue growth remains positive largely driven by strong sales in its commercial vehicle business in H1 2019.
- > TS Tech had the worst performance on revenue growth with a decline of -12.7%; TACHI-S performed worse on the EBIT front with an EBIT Margin of 0% over the LTM.
- Compared to other benchmarked firms, Polytec's revenue decline was relatively small at -2.2%. This is mainly due to increase in its passenger cars and light commercial vehicles business which offset the decline in its commercial vehicles business.

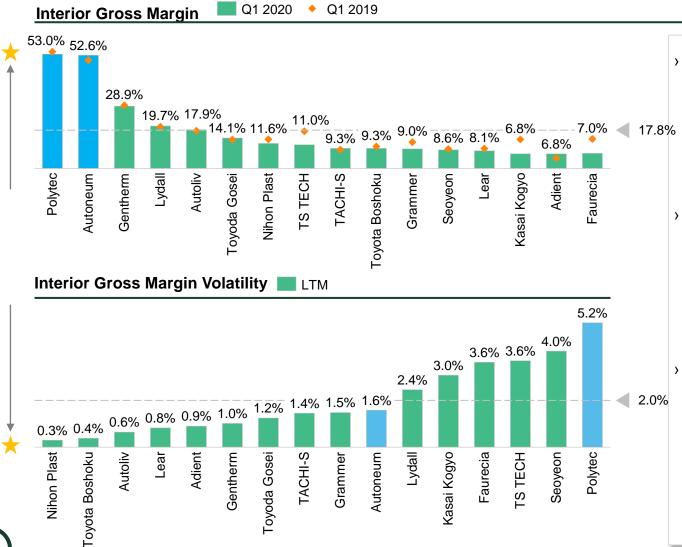






## Faurecia saw significant Gross Margin decline in Q1 '20, propelling them to the bottom of the interior segment & increasing the volatility of their Margin.

Accounting by Nature



- Lear showed a decline in revenue in the first quarter due to weak sale in its Thermal Acoustical segment.
   Lear also invested in mobility
   technologies developments. This move may facilitate the company's innovation on intelligent mobility and experience-enabling technologies.
- Faurecia finished the acquisition of 50% stake in SAS from Continental with goal to enhance its interior modules and develop its own JIT network. Further, Faurecia could leverage current SAS business across various regions to enhance growth potential.
- Due to the lowering of global demand for light vehicle coupled with the effect of COVID-19, Autoliv's revenue declined by 15.1% in Q1 2020. However, its overall gross margin increased by 0.5% due to lowering of material costs, favorable currency exchange, and workforce adjustments.



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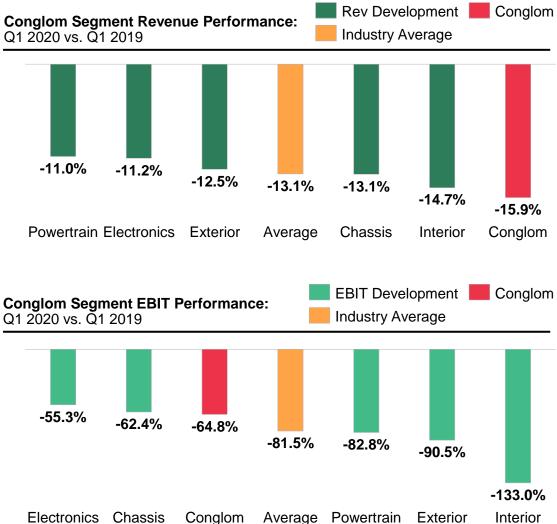


### Applied Value has analyzed 11 companies in the Conglomerates segment.



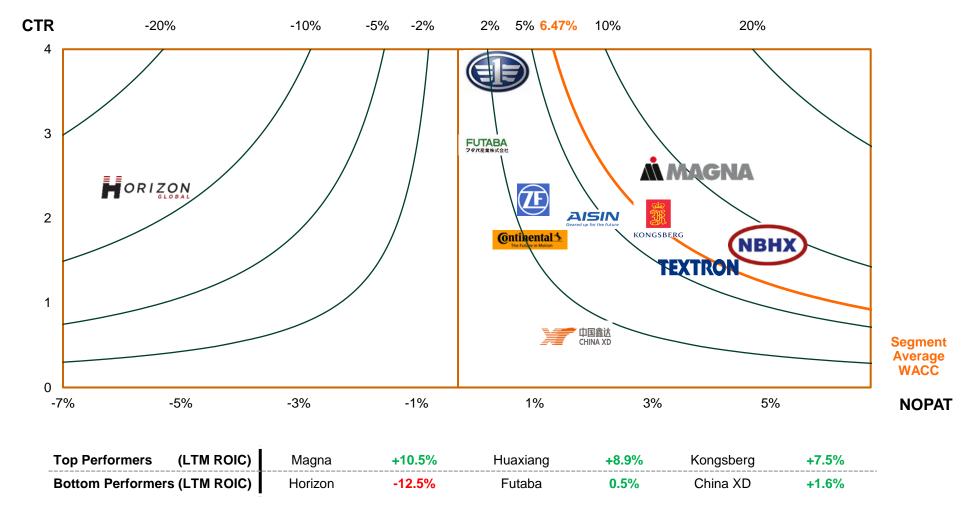
Suppliers a composite of the above categories with no distinct specialization







## **ROIC** snapshot for Conglomerates segment. Peer Group ROIC LTM



ROIC = Return on Invested Capital (actual return that the company has generated after tax)

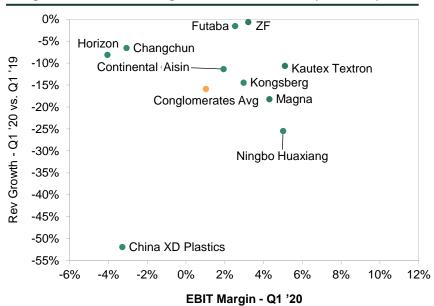
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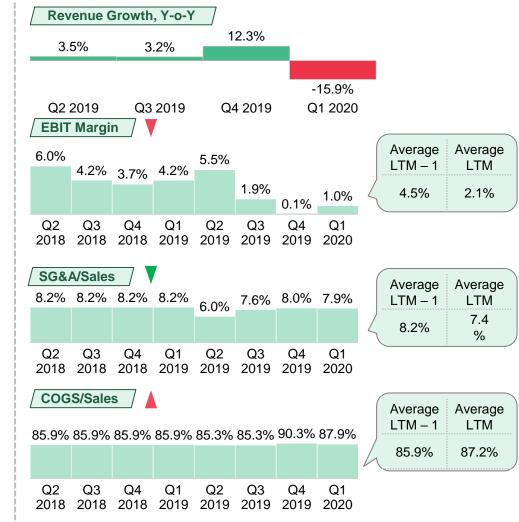
# After a growth of revenue in Q4 2019, Conglomerates revenue decreased significantly by 15.9% in Q1 2020 compared with the same period last year.

#### Conglomerate's EBIT Margin x Revenue Growth, year-over-year



- Conglomerates in general saw significant revenue decline in Q1 2020. Further, the segment has the lowest EBIT margin compared all other segments at 1.0%.
- Huaxiang saw revenue decline 25.5% in Q1 2020 compared with the same period last year, although it's revenue in the last twelve months remains up 6.4%.
- > Futaba performed well in Q1 2020 with revenue only decreasing 1.5% while maintaining its gross margins largely due to its effective cost management as well as structural reorganization.

#### **Conglomerate's Quarterly Development**

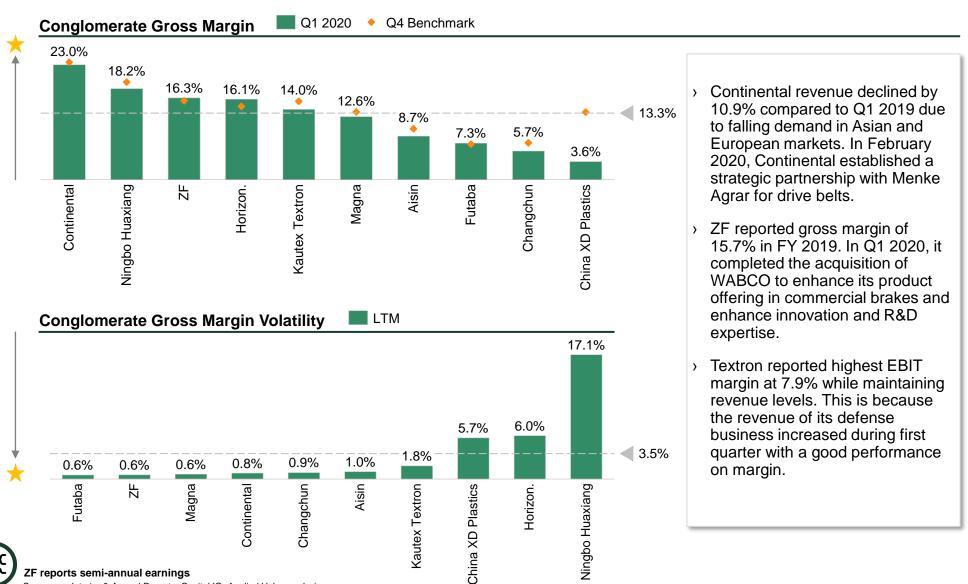






Interim & Annual Reports, Capital IQ, Applied Value analysis.

## Overall conglomerate segment displayed a decrease of gross margin due to falling demand and production suspension caused by pandemic.

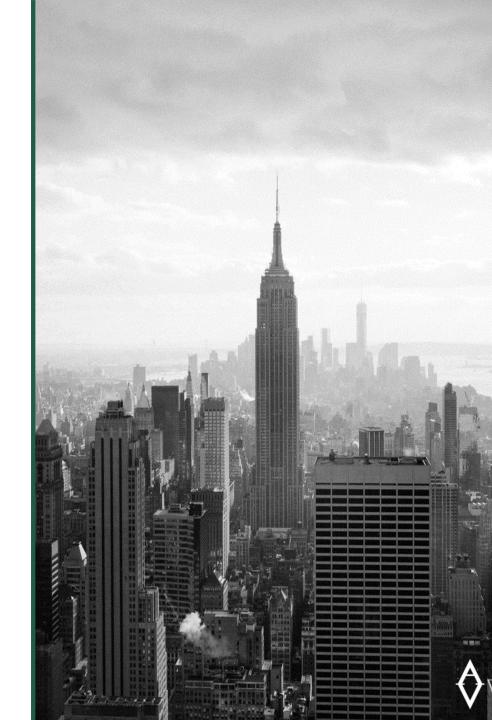




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## **M&A Activity**



## In Jan 2020, BorgWarner announced that it had entered into a definitive agreement to acquire Delphi in bid to strengthen product offerings.

**Top 5 Most Recent M&A Activity** Company **Target** Close Date Value, USD **Target Description** BorgWarner is in the process of acquiring Delphi for 3.3 billion 3.3B DELPHI Est. Q3 2020 to expand product offering in clean energy engines. Autokiniton Global Group, pursues investments in the global 900M 09/30/2019 automotive supply industry and acquired Tower International. Faurecia finished acquiring the remaining 50% stake of SAS ·faurecia 230M 01/30/2020 Autosystemtechnik from Continental AG. Continental closed its deal to divest 50% stake in SAS (Ontinental 🐪 01/30/2020 230M Autosystemtechnik to Faurecia for \$230 million. Honda and Nissin Kogyo finished acquiring remaining 51% 110M 02/03/2020 veoneer stake of VBS from Veoneer AB for \$110 million. Total M&A transaction amount previous 2 years, MUSD\* -61% 7,244 Divestures 5,550 15,169 2,569 5,943 1.646 1,561 Acquisitions 730 864 949 Q3 2018 Q4 2018 Q1 2019 Q2 2019 Q3 2019 Q4 2019 Q1 2020 LTM - 1 LTM



### In January of 2020, BorgWarner announced the acquisition of Delphi for USD 3.3 billion to improve operational efficiency and enhance product lines.

#### **Acquirer Information**

#### BorgWarner

### **№ BorgWarner**

- BorgWarner is a leading automotive powertrain supplier with focus on transmissions and propulsion products for commercial automotive manufacturers
- Product line includes various transmission, clutch, turbochargers, engines, and drive components
- BorgWarner has an annual revenue of ~USD 10 billion and owns the majority of relevant market share in North American markets
- BorgWarner has strong strategic relationship with Ford, FCA, and GM in the North American markets

#### **Deal Related Information**

#### **Horizontal Acquisition – All Stock**

Goal of increase operational efficiency and enhance electrification related product lines

Total Deal Valuation:

5-year EBITDA multiple

Premium Paid

\$3.3 Billion

**Estimated Cost-Synergies** \$125 million

Est. Purchase Price

~\$14

4.9x

Share Price Before

\$11.6

Acquisition EBITDA

6.0x

~20%

Industry Average

## 30%-45%

#### **Target Information**



Delohi Technologies

Delphi Technologies is the powertrain unit of the former Delphi Automotive that was spun-off in 2017. The company is headquartered in London and provide mainly combustion product



Delphi Technologies generated \$4.4 billion of revenue in 2019 with declining revenue trend



- Delphi Technologies stock price declined by more than 40% in 2019 due to declining EBITDA margins
- Prior to its acquisition announcements, the company was valued at ~4.5x EBITDA



## In September of 2019, AGG acquired competitor Tower International for \$900 million in a horizontal merger.

#### **Acquirer Information**

#### **Autokinition Group**



- Autokinition Group is a leading North American Supplier of metal formed components and complex assemblies to the auto industry
- Manufacturers body structurer, interiors, closures, and chassis components
- Wholly owned by KSP Capital Partners which is a family owned private equity fund with portfolio companies aggregate revenue totaling \$6.8 billion
- AGG has long-standing relationships with automotive manufacturer including GM, Ford, Nissan, Honda, Tesla, and BMW

#### **Deal Related Information**

## Horizontal Acquisition

Goal of increase market size, efficiency, and competitiveness

Total Deal Valuation:
\$900 million

Good Will Created \$259 million

Share Price Before \$19

Acquisition Price \$31

5-year EBITDA multiple
4.28x

Acquisition EBITDA 7.56x

Premium Paid

~70%

Industry Average 30%-45%

#### **Target Information**





 Tower International is a leading global automotive structural metal components manufacturer with strong presence in the United States, Mexico, and Brazil



Tower International recorded \$1.5 billion in revenue in 2019 with EBITDA of \$136 million, a margin of 9.1%



- Prior to acquisition, Towers International stock price declined by more than 40% in 2019 due to the decline in automotive industry
- Prior to its acquisition announcements, the company was valued at ~4x EBITDA





